

### MODI SENATOR



# Modi Senator Offers a Variety of Promotional Items Like-

- Plastic Pens
- Metal Pens
- Premium Pens
- Coffee Mugs
- · Writing Accessories

### **SENATOR IN INDIA**

Modi Senator is a joint venture Group of Companies' which has strong between 'Senator Germany' and 'Modi presence of Revlon, Win Medicare, Modi Mundi Pharma, Modi Sugar and many other ventures in India and International market.

Our strong position in the international market is based on our key areas-Innovation and competitive product ideas and investment in efficient technologies. You will not only find products of unmistakable design and quality but also ideas to communicate to various target audience profiles.

Our range offers products supporting every image and budget, from economical gifts to high quality personalized items. Our capability to customize a writing instrument by means of photo realistic imprints or a 360 degree wrap around printing provides an opportunity to create a very personal promotional item.

Our product range is exclusively for Brand Promotion and Product Promotion which gives our products exclusivity and an edge over our competitors.

### **SENATOR - TRADITION AND FUTURE**

## **SENATOR**

Senator has been providing stand-out concepts to the promotional products market for more than 90 years. Reinforcing the mission statement of the founder, Friedrich Merz, which is to develop ideas and products that have real stand-out, Senator has challenged the market with innovations, again and again. Today, a firmly defined value system provides the basis for Senator's corporate strategy:

- Innovation: Unique, Patented Designs and Concepts "Made in Germany"
- High Quality: Long-lasting Qualitative Products and Imprints
- Competencies: Endless Options For Customization For a Truly Tailored Promotional Solution

This results in high quality advertising media, providing the optimum platform for brand communication and extending the effect of the product and brand message by adding real value.

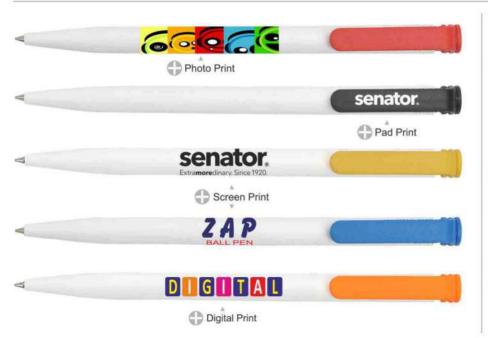
The central component of Senator's corporate strategy is a careful blend of ecology and economic efficiency. This was reinforced by an ISO 14001 international environmental management standard in 2012.

As an ISO-9001 certified company, a member of the worldwide 'Business Social Compliance Initiative' (BSCI) and a comprehensive in-house CSR Program (Corporate Social Responsibility), Senator not only delivers proven quality, but also has a strong commitment to responsibility for people and the environment.





## ZAP



### **TECHNICAL INFORMATION**



\*Standard Barrel Color - White

#### PMS SERVICE:

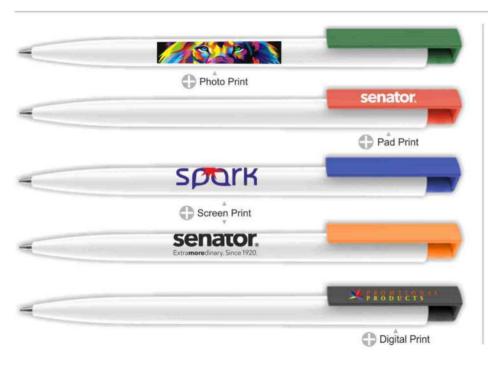
Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

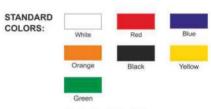
WRITING COLOR: Blue

PRODUCT CODE: 2161

## **SPARK** BASIC



### TECHNICAL INFORMATION



\*Standard Ramel Color - White

PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2727

## SPARK ICY



### TECHNICAL INFORMATION







Black



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs, and above.

Please request a quotation, advising us of your desired PANTONE® number

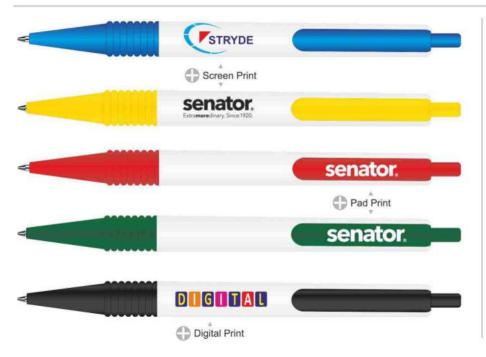
WRITING COLOR: Blue



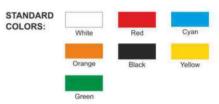
PRODUCT CODE: 2728

\*Only single color print is possible under screen printing process

## STRYDE



### TECHNICAL INFORMATION



\*Standard Barrel Color - White

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

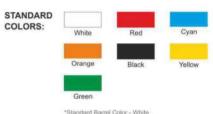
WRITING COLOR: Blue

PRODUCT CODE: 1982

## SPIRIT



### **TECHNICAL INFORMATION**



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE<sup>®</sup> number

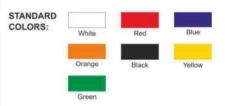
WRITING COLOR: Blue

PRODUCT CODE: 2731

## **SUPER HIT BASIC**



### TECHNICAL INFORMATION



\*Standard Barrel Color - White

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2883

## SUPER HIT CLEAR



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

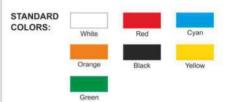
PRODUCT CODE: 2884

\*Only single color print is possible under screen printing process

## JET BASIC



### TECHNICAL INFORMATION



\*Standard Barrel Color - White

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2101

\*Only single color print is possible under pad printing process

## **JET** ICY



### **TECHNICAL INFORMATION**



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

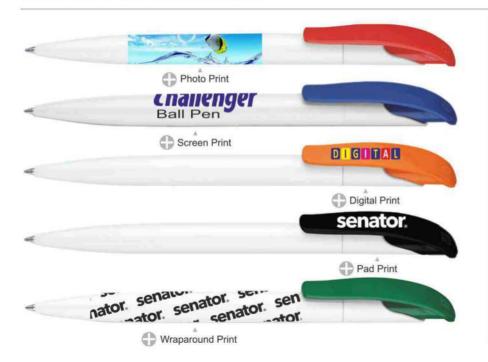
Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

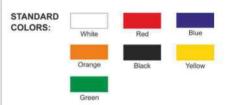
PRODUCT CODE: 2102

\*Only single color print is possible under pad printing process

## **CHALLENGER** BASIC



### TECHNICAL INFORMATION



\*Standard Barrel Color - White

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2416

## **CHALLENGER** CLEAR



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

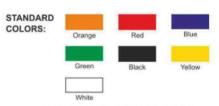
PRODUCT CODE: 2419

\*Only single color print is possible under screen printing process

## **CHALLENGER** COLOR MIX



### TECHNICAL INFORMATION



"Standard Barrel/Clip Color - White (Challenger Color Mix)
"Standard Barrel/Clip Color - Black (Challenger Eco Color Mix)

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

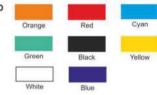
PRODUCT CODE: 2416/2419

## **ECO FRIENDLY PENS**



### TECHNICAL INFORMATION





\*Standard Barrel Color - Black

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs, and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue



PRODUCT CODE: 2109 - Jet Eco

2850 - Super Hit Eco 2110 - Challenger Eco

\*Only single color print is possible on these pens

## ANTIBAC



### **TECHNICAL INFORMATION**

STANDARD COLOR:



#### SPECIAL FEATURES:

- . Kills 99.9% Bacteria and Viruses
- . Highly Safe and Non Toxic Product
- 24x 7 Protection
- · Unique effect for Daily Use, operates day or night

WRITING COLOR: Blue



PRODUCT CODE: 2108 - Jet Antibac

2106 - Super Hit Antibac

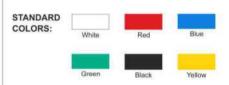
2107 - Challenger Antibac



## **NON STOP BASIC**



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2103

\*Only single color print is possible under screen printing process

## NON STOP ICY



### TECHNICAL INFORMATION

STANDARD COLORS:





#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue



PRODUCT CODE: 2104

\*Only single color print is possible under screen printing process

## SUPER SOFT



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2956

### SUPER SOFT CLEAR



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue
PRODUCT CODE: 2234

\*Only single color print is possible under screen printing process

## **NATURE PLUS**



### TECHNICAL INFORMATION

STANDARD COLORS: Natural

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 20,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

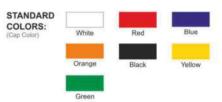
WRITING COLOR: Blue

PRODUCT CODE: 2796

## **VERVE**® BASIC



### **TECHNICAL INFORMATION**



\*Standard Barrel/Clip Color - White

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

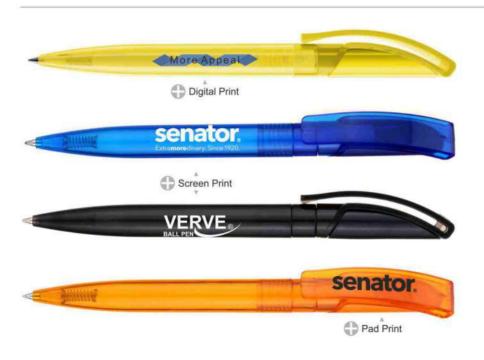
Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2701

\*Only single color print is possible under screen printing process

## **VERVE**® CLEAR



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue

PRODUCT CODE: 2702

\*Only single color print is possible under screen printing process

## **VERVE**® BASIC METALLIC



### TECHNICAL INFORMATION

STANDARD COLORS:







\*Standard Clip Color - White

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue



PRODUCT CODE: 2733

\*Only single color print is possible under screen printing process

## VERVE® CLEAR METALLIC



### TECHNICAL INFORMATION

#### STANDARD COLORS:



Red





#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs, and above.

Please request a quotation, advising us of your desired PANTONE® number

WRITING COLOR: Blue



PRODUCT CODE: 2734

\*Only single color print is possible under screen printing process

## **PEN HOLDER**



### TECHNICAL INFORMATION

STANDARD COLORS:

White



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

PRODUCT CODE: 2114 - 1 Pen Stand

2115 - 3 Pen Stand

\*Only single color print is possible under pad printing process

## HIGHLIGHTERS



#### TECHNICAL INFORMATION

STANDARD COLORS:





INK COLORS:











#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above

Please request a quotation, advising us of your desired PANTONE® number

PRODUCT CODE: 2732 - Without Clip Model

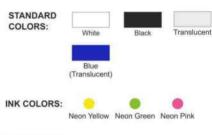
2735 - With Clip Model

\*Only single color print is possible under pad printing process

## **UPSIDE DOWN MARKER**



### TECHNICAL INFORMATION



#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

#### PRODUCT CODE: 1140

\*Only single color print is possible under pad printing process



## **MAGNUM BP**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm
REFILL TYPE: Cross

#### RECOMMENDED CASE





WRITING COLOR: Blue
PRODUCT CODE: 3001

## **IKON BP**



### TECHNICAL INFORMATION

STANDARD COLORS:





TIP SIZE: 0.7mm
REFILL TYPE: Cross

#### RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 2285

## **LEGACY BP**



### TECHNICAL INFORMATION

STANDARD COLORS:





TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







WRITING COLOR: Blue

PRODUCT CODE: 3018

## **LEGACY RB**



### TECHNICAL INFORMATION

STANDARD COLORS:





TIP SIZE: 0.6mm

REFILL TYPE: RB Refill

RECOMMENDED CASE

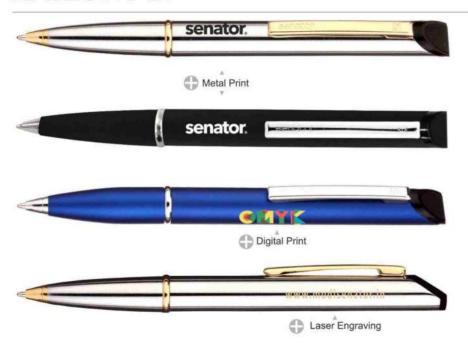






WRITING COLOR: Blue
PRODUCT CODE: 3020

## **MAJESTIC BP**



### TECHNICAL INFORMATION

STANDARD COLORS:







TIP SIZE: 0.7mm

REFILL TYPE: Cross

#### RECOMMENDED CASE







WRITING COLOR: Blue

PRODUCT CODE: 3005

# **MAJESTIC RB**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.6mm

REFILL TYPE: RB Refill

RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 3031

# **DELGADO BP**





# **DELGADO RB**



# TECHNICAL INFORMATION STANDARD COLORS:

Steel Gold

Black Chrome

TIP SIZE: 0.6mm REFILL TYPE: RB Refill

RECOMMENDED CASE



WRITING COLOR: Blue
PRODUCT CODE: 1029

senator. Catalogue

Black Gold

# STELON BP





# STELON RB





# **POINT METAL**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







WRITING COLOR: Blue

PRODUCT CODE: 2866

# **ELECTRA BP**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 3021

# **VIRTUE BP**



### TECHNICAL INFORMATION

STANDARD COLORS:





TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 3022

# KRISTAL BP



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm
REFILL TYPE: Cross

#### RECOMMENDED CASE





WRITING COLOR: Blue
PRODUCT CODE: 3052

# **SENSATION BP**





# **ZEST BP**



### **TECHNICAL INFORMATION**

STANDARD COLORS:



TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







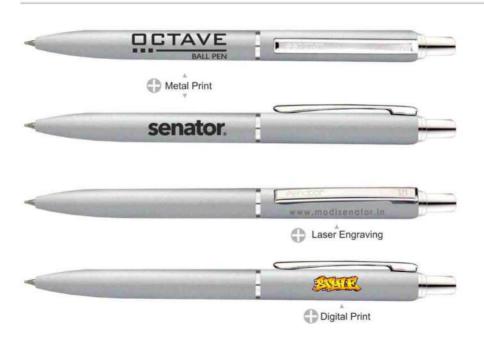
WRITING COLOR: Blue
PRODUCT CODE: 3041

# COSMO BP





# **OCTAVE BP**



### **TECHNICAL INFORMATION**

STANDARD COLORS:



TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

#### RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 3047

# **DIAMOND BP**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm
REFILL TYPE: Cross

#### RECOMMENDED CASE





WRITING COLOR: Blue
PRODUCT CODE: 3048

# **HELIX BP**



### TECHNICAL INFORMATION

STANDARD COLORS:





TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 3049

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# **EMERALD BP**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

RECOMMENDED CASE







WRITING COLOR: Blue
PRODUCT CODE: 3050

# STELLAR BP



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: 0.7mm

REFILL TYPE: Metal jotter

#### RECOMMENDED CASE

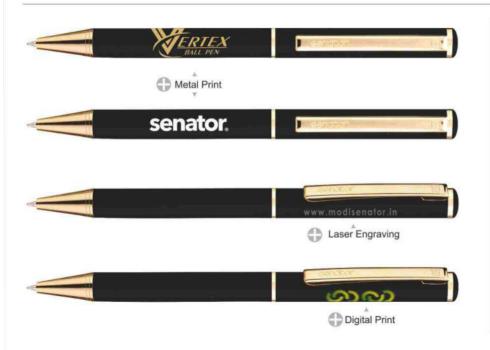






PRODUCT CODE: 3051

# **VERTEX BP**



### **TECHNICAL INFORMATION**

STANDARD COLORS:



TIP SIZE: 0.7mm
REFILL TYPE: Cross

RECOMMENDED CASE





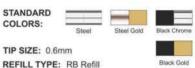


WRITING COLOR: Blue
PRODUCT CODE: 3036

# **VERTEX RB**



### TECHNICAL INFORMATION

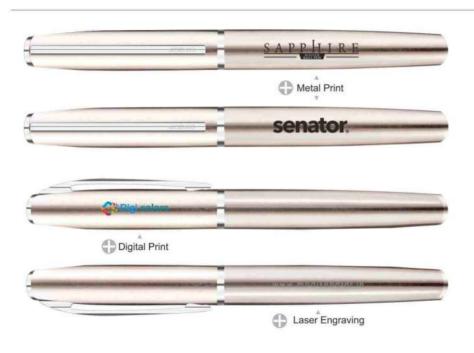


#### RECOMMENDED CASE



WRITING COLOR: Blue PRODUCT CODE: 3025

# SAPPHIRE RB







# **VISIR BP & RB**



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: BP: 1.0mm

RB: 0.6mm

REFILL TYPE: BP: Metal Jotter

RB: RB Refill

Messenger with distinctive design - a metal writing instrument in top form that combines exclusive style with Chromium plated metal parts, and the striking power of high-gloss colored lacquer into a one-of-akind individual promotional product.

WRITING COLOR: Blue



PRODUCT CODE: BP: 2253

RB: 1056

### NAUTIC BP/RB/TOUCH



### TECHNICAL INFORMATION

STANDARD COLORS:



TIP SIZE: BP/Touch: 1.0mm RB: 0.6mm

REFILL TYPE: BP/ Touch: Metal Jotter

RB: RB Refill

Messenger with distinctive design - a metal writing instrument in top form that combines exclusive style with Chromium plated metal parts, and the striking power of high-gloss colored lacquer into a one-of-akind individual promotional product.

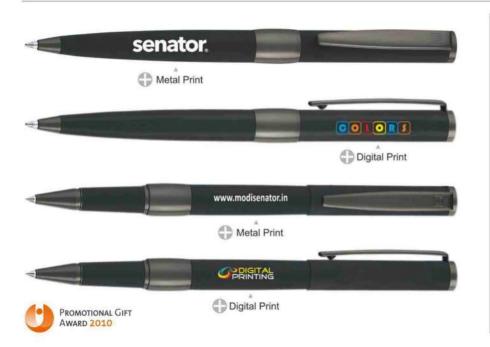
WRITING COLOR: Blue



PRODUCT CODE: BP: 2215

Touch: 2754 RB: 1092

# **IMAGE BP & RB**



### **TECHNICAL INFORMATION**

STANDARD COLORS:



TIP SIZE: BP: 1.0mm

RB: 0.6mm

REFILL TYPE: BP: Metal Jotter

RR RR Refill

Messenger with distinctive design - a metal writing instrument in top form that combines exclusive style with Chromium plated metal parts, and the striking power of high-gloss colored lacquer into a one-of-akind individual promotional product.

WRITING COLOR: Blue



PRODUCT CODE: BP: 2636

RB: 1119

### **PURITY FUN**





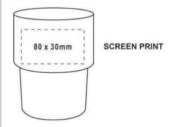
### TECHNICAL INFORMATION

#### PMS SERVICE:

Should you desire a color that is not a part of our standard color range, we will be happy to produce the desired color on quantities of 50,000pcs. and above.

Please request a quotation, advising us of your desired PANTONE® number

#### PRODUCT CODE: 0500



\*Only single color print is possible under screen printing process

# A4 FOLDER





**Attractive Packaging** 

### TECHNICAL INFORMATION





**EMBOSSING** 

FOIL STAMP





PRODUCT CODE: B017

# **A4 ZIPPER FOLDER**





**Attractive Packaging** 

### TECHNICAL INFORMATION





EMBOSSING

FOIL STAMP

senator.

PRODUCT CODE: B018

# **A5 FOLDER**





**Attractive Packaging** 

### TECHNICAL INFORMATION





**EMBOSSING** 

FOIL STAMP



PRODUCT CODE: B001



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